

FRANK S. PUGLISI

SENIOR GRAPHIC DESIGNER



Hello! I'm Frank S. Puglisi. Being a highly effective and multi-talented Graphic Designer, I am only interested in providing the very best creative communications and mentoring possible.

EXPERIENCE

2014 - Present **Senior Graphic Designer**

Darby Dental Supply Jericho NY

- mentor junior designers to achieve design goals and improve work efficiency
- lead in development of branded ad campaigns
- develop social media campaigns
- put together in-house studio to develop video production
- expanded responsibilities to include video recording/ editing and motion graphics
- direct on camera talent and video production assistant
- develop trade show booths that portray the company to new clients
- responsible for developing quarterly catalogs

2013 - 2014 **Senior Graphic Designer/Circular Production**

Natural Markets Food Group Irvington NY

- strategically produced and placed branded signage throughout multiple super markets
- mentor junior designers to achieve design goals and improve work efficiency
- created monthly circular ads for multiple brands with extreme attention to detail to ensure accuracy; including content management, proof reading and pre-flight management
- advised the marketing department to produce work more efficiently through advanced techniques

2005 - 2013 **Graphic Designer**

Loews Corporation New York NY

- managed interns
- demonstrate expertise in creative design for a full spectrum of print and digital communications
- owned all Feinstein's at promotional material
- maintain functionality of the digital asset library
- utilize motion graphics to promote Loews Hotels
- implement graphics industry's best practices and company's brand standards to all material of Loews Hotels
- saved \$8,500 annually by recommending lcd screens instead of printing posters for weekly shows

CONTACT

Frank S. Puglisi

Senior Graphic Designer

Merrick NY

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LEADERSHIP SKILLS

delegating tasks
problem solving
train work-flow of project types

DESIGN EXPERTISE

adequate of generating a full array of print and digital creative including:

social media campaigns
video recording & editing
motion graphics
brand development
packaging
trade show booth
self mailers
email blasts
catalogs
ad campaigns
logo development
signage

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EDUCATION

- 2002 Bachelor's Degree of Fine Arts**
New York Institute of Technology Old Westbury NY
- 1998 Associate of Arts in Liberal Arts**
Nassau Community College Garden City NY

PROFESSIONAL DEVELOPMENT

- 2006 Action Script & CSS**
Pratt Institute New York NY
- 2007 Dreamweaver & HTML**
Pratt Institute New York NY
- 2012 eMagazines with InDesign**
- 2017 Digital Marketing Bootcamp**
- 2017 Adobe Premiere**

CONTACT

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APPLICATIONS

Adobe CC
(Acrobat Ae Dn Dw Ch Ai Id Ps Pr)
MS Office html css

AWARDS

Campaign Design
3rd Place 2019 LIDA